



Heartland Newsfeed Radio Network Ads

Weekday Morning Daypart (8:00 AM – 11:00 AM)

Time Slot	Ads / Week	:15	:20	:30	:45	:60	:90
		A	A	A	A	A	A
		B	B	B	B	B	B
8:00 AM	3 minimum	\$8	\$13	\$17	\$21	\$27	\$33
10:00 AM	3 minimum	\$9	\$14	\$18	\$23	\$30	\$38

Weekday Midday Daypart (12:00 PM – 3:00 PM)

Time Slot	Ads / Week	:15	:20	:30	:45	:60	:90
		A	A	A	A	A	A
		B	B	B	B	B	B
11:00 AM	3 minimum	\$11	\$16	\$22	\$26	\$31	\$37
01:00 PM	3 minimum	\$12	\$17	\$23	\$27	\$32	\$38

Weekday Evening Daypart (3:00 PM – 9:00 PM)

Time Slot	Ads / Week	:15	:20	:30	:45	:60	:90
		A	A	A	A	A	A
		B	B	B	B	B	B
03:00 PM	3 minimum	\$13	\$18	\$24	\$28	\$33	\$39
05:00 PM	3 minimum	\$14	\$19	\$25	\$29	\$34	\$40
07:00 PM	3 minimum	\$15	\$20	\$26	\$30	\$35	\$41

A: Weekly rate for ad campaigns running 1 to 36 weeks. B: Weekly rate for ad campaigns running a full year.



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Time Slot	Ads / Week	Weekend Daypart					
		:15	:20	:30	:45	:60	:90
All Dayparts	3 minimum	\$18	\$22	\$26	\$30	\$34	\$38

Weekly rate for all ad campaigns. 52 week agreement requested.

Heartland Newsfeed Podcast Network Ads

	:15	:20	:30	:45	:60	:90
Pre-recorded	\$10	\$14	\$18	\$22	\$26	\$30
Hard Read	\$14	\$18	\$22	\$26	\$30	\$34
Production Fee		\$25				

Rate is per podcast. Sponsorships are separate from this price schedule. Please contact for your pitch for a sponsorship.

PREPAID and POSTPAID options available for all radio and podcast advertising.

PREPAID is paid up front at time of sale. POSTPAID means an invoice will be sent at the end of a 30-day billing period.

Accepted Payment Methods



Bitcoin, Bitcoin Cash, Ethereum, Litecoin, Dogecoin, DASH, Ripple, Zcash, Factom, STEEM, Ethereum Classic, Cardano, Monero – contact ad department for details.